



Cindy
WILLIAMS SCHRAUBEN



children's book author and speaker

Cindy@CindySchrauben.com

Cindy Williams Schrauben

989-506-1890

FOR IMMEDIATE RELEASE

MICHIGAN CHILDREN'S BOOK AUTHOR EMBARKS ON INTERNATIONAL SPEAKING TOUR

Program addresses the social-emotional needs of children.

MT. PLEASANT, MI July 12, 2022

Mt. Pleasant based children's book author, Cindy Williams Schrauben, has joined a team of international speakers for Cardinal Rule Press (CRP), a children's book publisher out of Wixom, Michigan. CRP acquired Bucket Fillers Books, Inc (BFB) on July 1, 2022 and will continue its presentations to schools, businesses, and community groups. Williams Schrauben will begin her tour in Michigan this fall.

BFB has assisted over 3000 schools in creating a culture of kindness and acceptance. In her interactive school presentations, Williams Schrauben will draw on the proven efficacy of this program as well as her own experience as an educator to equip schools, families, and communities with strategies for building stronger communities. The Bucket Fillers school presentations began in 2005 when Carol McCloud wrote the book, Have You Filled a Bucket Today. This book (and the ten that followed) uses the analogy of an invisible bucket which holds one's happiness. The school presentations and resources for building a Bucket Filling school (being kind to others) quickly caught on.

Williams Schrauben said,

"The urgency of addressing our youths' social-emotional needs has never been greater. The BFB phenomenon and the Golden Rule mission of CRP is the perfect marriage. I feel that children have a natural desire to be kind - some just need extra guidance. Accepting the challenge to meld these principles with the Growth Mindset message in my own picture book, This Could Be You, was a no-brainer. A Growth Mindset is the belief that our abilities and talents are malleable – perseverance and self-confidence are vital to success and happiness. I can't wait to share this newly expanded program with kids everywhere."

Cindy Williams Schrauben

For more a complete media kit including photos visit: <https://bit.ly/3OUQIl0>

direct.me/cindywilliamsschrauben

www.CindySchrauben.com

989-506-1890